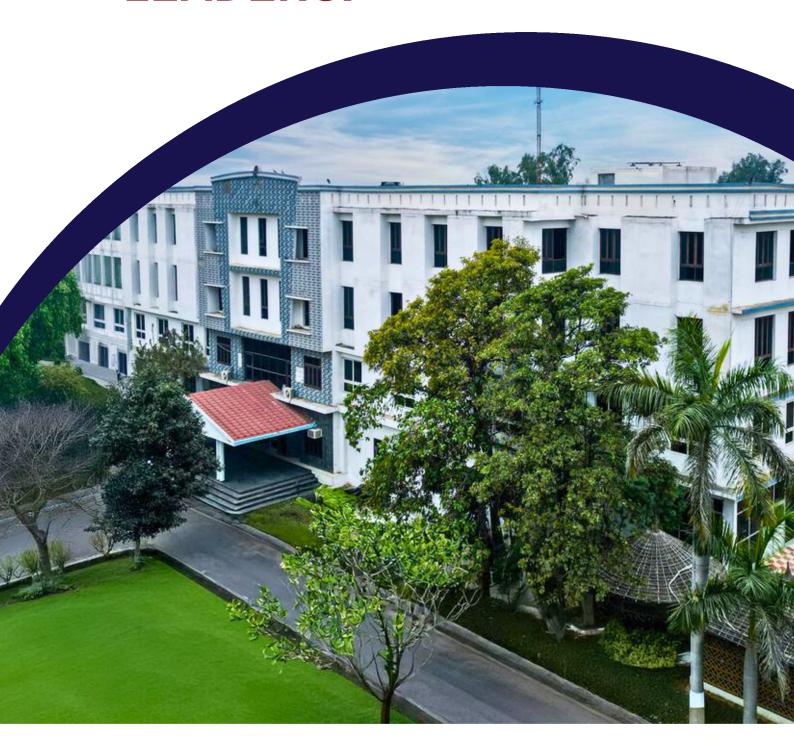
# PROSPECTUS 2025-26



# EMPOWERING GLOBAL THINKERS, INNOVATORS AND LEADERS.





# Opening Minds to a Future of Possibilities

Dear Students, Parents, and Esteemed Members of the Vivek University, welcome to Vivek University, a place where ambition meets opportunity and learning goes beyond the classroom to shape leaders, innovators, and changemakers of tomorrow.

Since its inception, Vivek University has stood as a beacon of academic excellence, intellectual curiosity, and personal growth. Rooted in strong values and forward-looking vision, our mission is to cultivate a transformative learning environment where every student is empowered to thrive - academically, professionally and personally.

At Vivek University, we offer a comprehensive curriculum aligned with global standards and powered by a faculty of passionate educators, researchers and mentors.

Our state-of-the-art campus provides not only cutting-edge infrastructure but also a vibrant ecosystem for discoverythrough labs, incubators, student-led initiatives and community engagement. Beyond academics. we nurture leadership, creativity, and character through a wide array of extracurricular programs, student societies, cultural events and career development initiatives.

I invite you to be part of this dynamic journey. Together, let us unlock your full potential and prepare you to lead with knowledge, compassion and purpose in an ever-changing world.

I promise to deliver more than your dream.

Warm regards, Amit Goel Chancellor Vivek University

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Shaping Future Since 2003



## **33** Who We Are

Shivika Education Society planted a small tree in the name of Vivek College in 2003 to cater the needs of quality education with B. Ed college and kept on adding feathers in it's cap and introduce Management, Commerce, Science, Law, Ayurveda, Pharmacy, Para-Medical and Nursing over the years.

By 2024 this small tree was converted into Banayan Tree when Vivek college was granted the status of Vivek University (State Private University) by Govt. of Uttar Pradesh vide act no 21of 2024 dated 06/12/2024 and approved by UGC under section 2(f).

100 Acres University campus is surrounded by lush green and serene environment of holy river Ganges and located on the Bijnor-Moradabad, Uttar Pradesh State Highway.

Today Vivek University is the first and only University in Bijnor District and stands as one of the premier educational institution in Uttar Pradesh.



- Over two decades of commitment to excellence in higher education.
- Cutting-edge infrastructure, including innovation labs, digital libraries, and modern learning spaces.
- Industry-driven curriculum aligned with future careers and global trends.

A growing network of accomplished alumni, mentors, and academic partnerships.

# **33** Our Legacy

Since 2003, Vivek University has been nurturing future-ready professionals and thought leaders. Our alumni are thriving in top organizations, contributing to research, entrepreneurship, and public service - both in India and abroad.

# **\$\$** What Sets Us Apart



Industry
Aligned Curriculum

Our programs are developed in consultation with academic experts and industry leaders, combining academic depth with practical relevance to prepare students for real-world careers.



**O2** Student Centric Learning

We recognize that every learner is unique. Our flexible, multidisciplinary approach empowers students to pursue their passions while building strong core competencies.



Accomplished Faculty and Mentors

Our experienced faculty bring academic rigor and industry insights into the classroom - guiding students to think critically, research deeply, and lead confidently.



Inclusive & Experiential Campus Culture

From cultural festivals to hackathons, student clubs to entrepreneurship cells - our diverse campus offers a holistic learning experience that values innovation, inclusivity and collaboration.

# Vision & Mission



# **33** Vision

To be a globally recognized Centre of Excellence in education, research, innovation, and entrepreneurship, empowering students to become ethical, responsible and professional leaders committed to serve society and addressing the healthcare & global challenges.

## **38** Mission

#### 1. Provide World-Class Education

Deliver a comprehensive and nationally accredited curriculum that prepares students for academic and professional success.

#### 2. Encourage Personal Growth

Cultivate an environment where students develop critical thinking, creativity, and resilience.

#### 3. Promote Global Perspectives

Equip students with the knowledge and skills needed to thrive in diverse cultural and global contexts.

# 4. Foster Community and Collaboration

Build a supportive and inclusive community that values teamwork, empathy, and respect.

#### 5. Pursue Excellence in All Aspects

Commit to continuous improvement in teaching, learning, and overall student development.

# 6. Engage in Institutional Social Responsibility (ISR)

Commit to achieve ISR through community outreach program in rural development, women empowerment, health awareness environmental protection and inclusive growth.

#### STATE OF THE ART INFRASTRUCTURE



# **\*\*** Modern Classrooms

Our classrooms are equipped with stateof-the-art technology, including smart boards, high-speed internet, and ergonomic furniture, ensuring an engaging and comfortable learning experience.

# **Science and**Technology Labs

Vivek University boasts advanced laboratories for physics, chemistry, biology, and computer science. These spaces encourage hands-on experiments and foster innovation in STEM fields.



# **SET Library and Digital Learning Hub**

Our library houses an extensive collection of books, research materials, and digital resources. It is a quiet sanctuary for focused study and collaborative projects, complemented by online learning tools.

# Medical Facilities

Students have access to medical facilities through Vivek Hospital - a multi-speciality hospital that offers all modern medical facilities such as General Medicine, ICU, Trauma centre, MRI, CT Scan, ECG, X-Ray and Laboratory Investigation.



# **\$3** Green Spaces

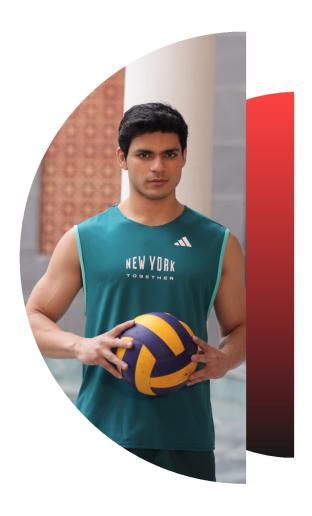
Vivek University is proud to feature ecofriendly green spaces, including gardens and outdoor study areas, promoting sustainability and environmental awareness.





# **St** Digital Campus

Through Diggicampus, students at Vivek University can access digital classrooms, e-learning resources, virtual labs, and advanced tech tools that redefine how they learn and collaborate.

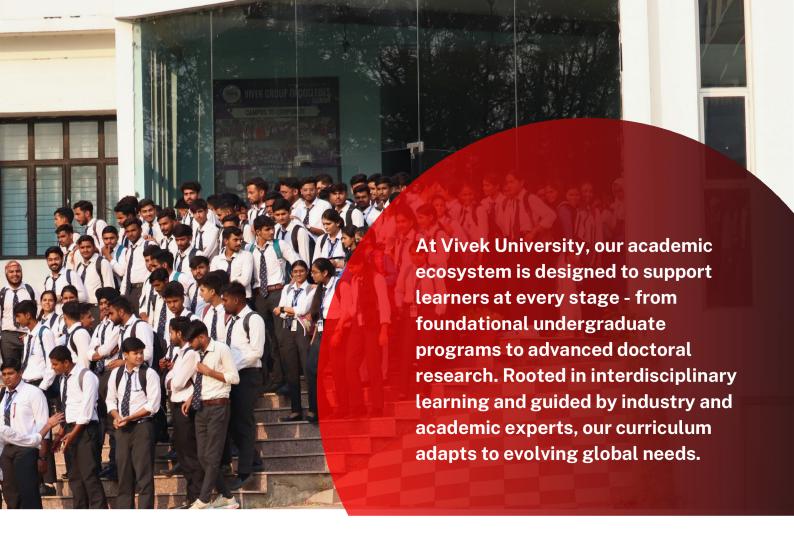


# **Sports and**Fitness Facilities

At Vivek University, we believe that physical fitness is key to holistic development. Our expansive sports infrastructure encourages students to stay active, build team spirit, and compete at inter-university and national levels. Key facilities include:

- Regular sports festivals, competitions and coaching camps
- Outdoor fields for cricket, football, basketball, etc.

# Diploma, UG, PG, & Research Programs



# **\$\$** Programs Offered



# Diploma Certifications

Focused, skill-based programs designed for hands-on learning and upskilling in emerging fields like Data Science, Cybersecurity, AI, Digital Marketing, and Entrepreneurship.



#### Undergraduate Degrees (UG)

Build a strong academic base with degrees in sciences, commerce, humanities, law, business, technology, and more. Emphasis is placed on critical thinking, applied learning, and career readiness.



#### Postgraduate Programs (PG)

Deepen your expertise through master's programs that integrate research, innovation, and industry exposure. Our PG offerings are tailored for specialization and leadership in your chosen field.



# Doctoral Research (Ph.D.)

Our Ph.D. programs foster original research, guided by accomplished faculty and supported through research labs, grants, and global academic collaborations across disciplines.



We offer a wide range of engineering courses across multiple levels:

#### Polytechnic / Diploma in Engineering (3 Years) Eligibility: Passed 10<sup>th</sup> with 50% Marks

- Computer Science Engineering
- · Electrical Engineering
- Civil Engineering
- Mechanical Engineering
- Renewable Energy

# Lateral Entry Diploma All Streams (2 Years) Eligibility: Passed 10+2 (PCM)/ITI with 50% Marks

# Bachelor of Technology (B. Tech – 4 Years) Eligibility: Passed 10+2 (PCM) with 50% Marks

- Computer Science Engineering with specializations in: AI & ML, Cyber Security, IoT, Data Science, Cloud Computing
- Electrical Engineering with specializations in: Electrical Vehicles, Renewable Energy
- Information Technology

#### **Lateral Entry B.Tech (3 Years)**

**Eligibility:** Passed 3 years Diploma in Engineering in Concern Stream/ 3 years B.Sc. with Mathematics.

#### Master of Technology (M. Tech – 2 Years)

 Computer Science Engineering (AI & ML, Cyber Security, IoT, Data Science, Cloud Computing)

**Eligibility:** Passed B.Tech. /BE in Computer Science/ Information Technology/ MCA

- Electrical Engineering (Passed B.Tech./BE Electrical Engineering)
- Information Technology (Passed B.Tech./BE in computer science/ information technology/ MCA)

# **Doctor of Philosophy (Ph.D. – 3 Years) Eligibility:** As per UGC Ph.D. Regulation 2022

- Computer Science Engineering
- Electrical Engineering
- Information Technology



We offer a wide range of management & commerce courses across multiple levels:

# Bachelor of Business Administration (BBA/BBA Hons.) 3 Years/4 Years

Eligibility: Passed 10+2 with 50% marks

With Specializations in:

- Retail & Digital
- Marketing
- Financial Services Banking, Insurance & Stock Market
- Entrepreneurship & Family Business
- International Business
- IT

# Bachelor of Commerce (B.Com./B.Com. Hons.) 3 Years/4 Years

Eligibility: Passed 10+2 with 50% marks

With Specializations in:

- Finance (Banking, Insurance & Stock Market)
- Computer Science
- Taxation

# Bachelor of Business Economics (BBE/BBE Hons.) 3 Years/4 Years

Eligibility: Passed 10+2 with 60% marks

Master of Business Administration (MBA - 2 Years)

Eligibility: Passed Graduation with 50% marks

With Specializations in:

- HR
- Marketing
- Finance
- · Investment Banking
- International Business
- IT
- · Retail & Digital Marketing
- Entrepreneurship & Family Business
- Hospitality & Tourism Management

Master of Commerce (M.Com - 2 Years)

Eligibility: Passed Graduation with 50% marks

Master of Business Economics (MBE – 2 Years)

**Eligibility:** Passed BBE/BA Economics with 50%

marks

Doctor of Philosophy (Ph.D. – 3 Years)

Eligibility: As per UGC Ph.D. Regulation 2022

- Ph.D. in Commerce
- Ph.D. in Management



We offer a wide range of science courses across multiple levels:

Bachelor of Science (B.Sc. / B.Sc. Hons. – 3 Years/4 Years)

Eligibility: Passed 10+2 (Science) with 50% Marks

- Chemistry
- Mathematics
- Botany
- Zoology
- Microbiology
- Home Science (Only for girls)
- Physics

#### Master of Science (M.Sc. - 2 Years)

**Eligibility:** Graduation in Science with the relevant subject as a core subject and a minimum of 50% marks.

- Physics
- Chemistry
- Mathematics
- Botany
- Zoology
- Microbiology
- Home Science

Doctor of Philosophy (Ph.D. – 3 Years)
Eligibility: As per UGC Ph.D. Regulation 2022

- · Ph.D. in Physics
- Ph.D. in Chemistry
- Ph.D. in Mathematics
- Ph.D. in Botany
- Ph.D. in Zoology
- Ph.D. in Microbiology
- Ph.D. in Home Science





We offer a wide range of computer application courses across multiple levels:

# Bachelor of Computer Application (BCA / BCA Hons. – 3 Years/4 Years)

Eligibility: Passed 10+2 with 50% Marks

With Specializations in:

- Artificial Intelligence & Machine Learning
- Cyber Security
- Internet of Things (IoT)
- Data Science
- Cloud Computing

# Ph.D. in Computer Applications (3 yrs) Eligibility: As per UGC Ph.D. Regulation 2022



#### Master of Computer Application (MCA – 2 Years)

**Eligibility:** Relevant undergraduate programme. Must have passed mathematics at 10+2 level or graduation level.

With Specializations in:

- Artificial Intelligence & Machine Learning
- Cyber Security
- Internet of Things (IoT)
- · Data Science
- Cloud Computing





We offer a wide range of agriculture science courses across multiple levels:

#### **Diploma in Agriculture (1 Year)**

Open to students who have passed 10th with 50% marks

# Bachelor of Science in Agriculture (B.Sc. Hons. – 4 Years)

 Eligibility: 10+2 with Agriculture Science / PCB / PCM / PCMB (50% marks)

#### Master of Science in Agriculture (M.Sc. – 2 Years)

Eligibility: Passed B.Sc. AG with 55% marks.

With Specializations in:

- Horticulture
- Floriculture
- Agronomy

#### Doctor of Philosophy (Ph.D. – 3 Years)

Eligibility: As per UGC Ph.D. Regulation 2022

• Ph.D. in Agriculture





We offer a wide range of legal courses across multiple levels:

#### **Integrated Law Programs (5 Years)**

Eligibility: Passed 10+2 with 50% marks

- BBA LL.B. (Hons.)
- BA LL.B.

#### Bachelor of Laws (LL.B. - 3 Years)

Eligibility: Passed Graduation with 45% Marks

#### **Doctor of Philosophy (Ph.D. – 3 Years)**

Eligibility: As per UGC Ph.D. Regulation 2022

• Ph.D. in Law

#### Master of Law (LL.M. - 2 Years)

**Eligibility:** Graduation in any law 3-year LL.B. or Integrated law programme (Five Year LL.B.) with 50% Marks

With Specializations in:

- Corporate Law
- Criminal Law
- Constitutional Law
- Intellectual Property Rights (IPR) Law or Human Rights





We offer a wide range of pharmacy courses across multiple levels:

Diploma in Pharmacy (D. Pharm - 2 Years)

Eligibility: Passed 10+2 (PCB/PCM) with 50% marks

Bachelor of Pharmacy (B. Pharm – 4 Years)

Eligibility: Passed 10+2 (PCB/PCM) with 50% marks

B. Pharm (Lateral Entry – 3 Years)

Eligibility: Passed D. Pharm.

Master of Pharmacy (M. Pharm - 2 Years)

Eligibility: Passed B.Pharm. with 55% marks

With Specializations in:

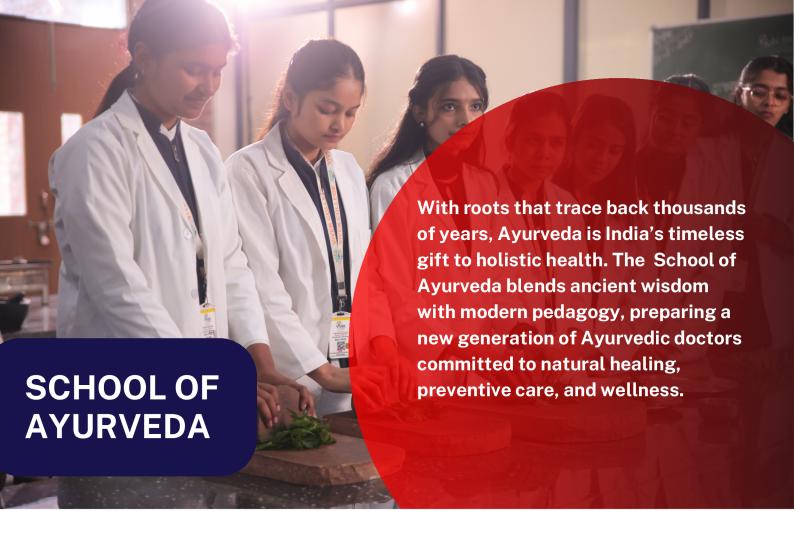
- Pharmaceutics
- Pharmacology

Doctor of Philosophy (Ph.D. - 3 Years)

Eligibility: As per UGC Ph.D. Regulation 2022

• Ph.D. in Pharmacy





Our comprehensive BAMS program combines classroom learning with practical training, clinical exposure, and herb-based pharmacology-all within the framework of traditional Ayurvedic science.

Bachelor of Ayurvedic Medicine and Surgery (BAMS –  $5\frac{1}{2}$  Years)

**Eligibility:** Through NEET Only







We offer a wide range of nursing courses across multiple levels:

#### Auxiliary Nurse Midwife (ANM – 2 Years)

**Eligibility:** Passed 10+2 with English Core/Elective as a subject. Age as per INC rules

#### **General Nursing and Midwifery (GNM – 3 Years)**

**Eligibility:** Passed 10+2 with English with 40% marks. Age as per INC rules

#### Post Basic B.Sc. Nursing (PBBSC - 2 Years)

**Eligibility:** Registered GNM with any State Nurses Registration Council

#### **B.Sc. Nursing (4 Years)**

**Eligibility:** Passed 10+2 (PCB) and English core/elective with 45% marks

#### Postgraduate Program

**Eligibility:** Passed B.Sc. Nursing/ Post Basic B.Sc.

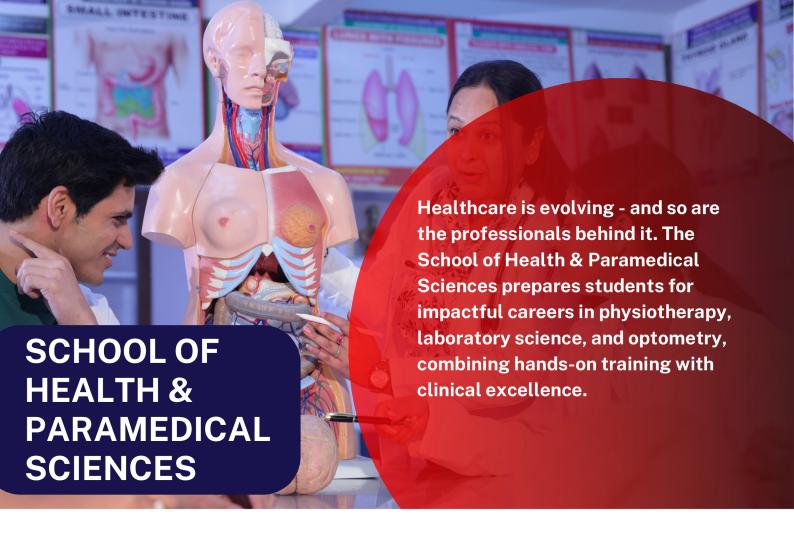
Nursing with 55% marksM.Sc. Nursing (2 Years)

#### Doctor of Philosophy (Ph.D. - 3 Years)

Eligibility: As per INC &UGC Ph.D. Regulation 2022

• Ph.D. in Nursing





We offer a wide range of health & paramedical sciences courses across multiple levels:

#### Bachelor of Physiotherapy (BPT – 41/2 Years)

**Eligibility:** Passed 10+2 (PCB) with 50% marks. The age of 17 years as on 31<sup>st</sup> December of the year of admission.

#### BPT Lateral Entry (3½ Years)

Eligibility: Diploma in Physiotherapy

# Bachelor of Medical Laboratory Science (BMLS – 4 Years)

**Eligibility:** Passed 10+2 (PCB) with 50% marks. The age of 17 yrs as on 31<sup>st</sup> December of the year of admission.

#### **BMLS Lateral Entry (3 Years)**

Eligibility: Diploma in Lab Technology

#### Bachelor of Optometry (B. Optom - 4 Years)

**Eligibility:** Passed 10+2 (PCB/PCM) with 45% marks. The age of 17 yrs as on 31<sup>st</sup> December of the year of admission.

#### B. Optom Lateral Entry (3 Years)

**Eligibility:** Diploma in Optometry

#### Doctor of Philosophy (Ph.D. - 3 Years)

Eligibility: As per UGC Ph.D. Regulation 2022

- Ph.D. in Physiotherapy
- Ph.D. in Medical Lab Science
- · Ph.D. in Optometry





We offer a wide range of education courses across multiple levels:

Diploma in Elementary Education (D.El.Ed. – 2 Years)

Eligibility: Passed Graduation with 50% Marks

Bachelor of Education (B.Ed. - 2 Years)

Eligibility: Passed Graduation with 50% Marks

Master of Education (M.Ed. – 2 Years)

Eligibility: Passed B.Ed. with 50% marks

Master of Arts in Education (MA Education –

Eligibility: Passed Graduation with 45% marks

**Doctor of Philosophy (Ph.D. – 3 Years)** 

Eligibility: As per UGC Ph.D. Regulation 2022

Ph.D. in Education

2 Years)



# Extracurricular Activities

Designed to Inspire Learning and Growth















# **\$\$** Cultural Events & Sports

## **01** Cultural Activities

From classical performances to contemporary art, students showcase their talent across music, dance, theatre, fashion, and literary arts. Annual fests, talent hunts, language days, and intercollege competitions offer vibrant platforms for creative expression and campus-wide celebration.



## **02** Sports Activities

Vivek University promotes physical well-being and team spirit through a range of sports. Students actively participate in inter-university tournaments, and indoor championships across cricket, football, volleyball, badminton, and more.



## **Student Clubs & Societies**



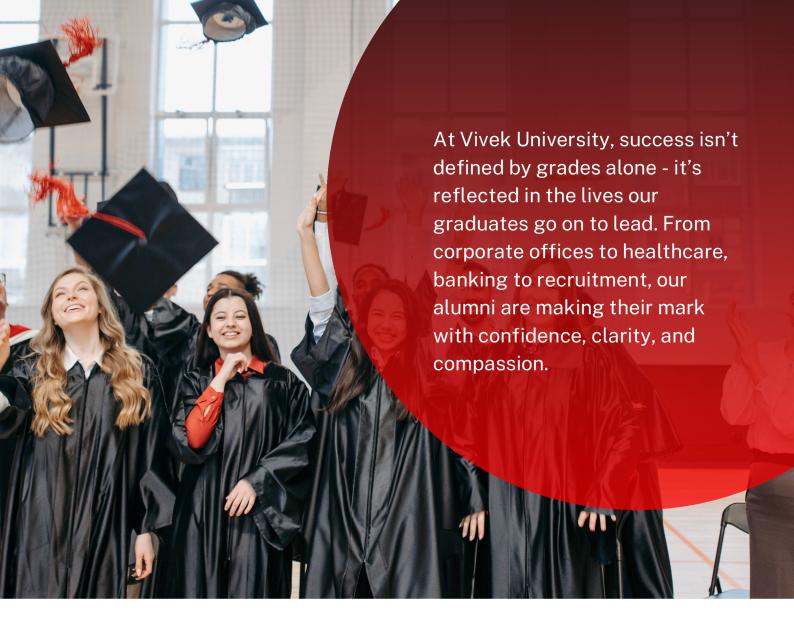


Learning at Vivek University goes beyond classrooms. With a rich mix of student-run clubs and societies, every student has a space to explore their passions.

Whether it's coding, debate, drama, entrepreneurship, robotics, or photography our clubs bring together like-minded individuals who want to learn, lead, and create.

# Our Alumni

Inspiring Journeys, Lifelong Impact



# **\$\$** Key Highlights

- Alumni placed in leading organizations including HDFC Bank, Manappuram Finance, Artech Infosystem, and more.
- Strong emphasis on job readiness through real-world exposure, industry mentorship, and soft skills training.
- Recognized for achievements not only in academics, but also in extracurricular excellence.

# **\$\$** Inspiring Careers

#### **Corporate & Finance**

Marketing Executives in top financial firms, driving campaigns and credit portfolios with strategic acumen.

#### **Healthcare & Pharma**

Pharmacy graduates contributing to recruitment and talent management in major healthcare ecosystems.

#### **Entrepreneurship & Talent**

Budding professionals who've used the foundation at Vivek University to pivot into dynamic careers in talent acquisition and business development.

# **33** Testimonials from Alumni



Nikita Agarwal Class of 2022, MBA

"The case study approach and industry mentorship gave me a real edge. I walked into interviews with confidence - and walked out with offers."



Ankur Singh Class of 2021, B.Sc. (Physics)

"Vivek University gave me more than a degree - it gave me the push and perspective to pursue research with purpose."



Sugandha Agarwal

Class of 2022, B.Pharm

"The focus on both academics and extracurriculars helped me discover my strengths. I felt supported every step of the way."



**Rahil Ahmad** 

Class of 2022, MBA

"From vibrant campus life to countless student events every day at Vivek University felt like an opportunity to grow."



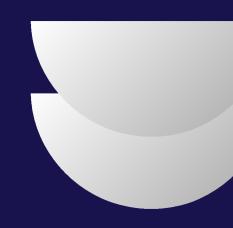
**Jyoti Sharma** 

Class of 2022, MBA

"The faculty here truly care. I left not just with a degree, but the confidence to thrive in my career."

# Scholarships and Financial Aid

Investing in Talent, Empowering Futures At Vivek University, we believe that financial limitations should never stand in the way of academic ambition. Our scholarship and aid programs are designed to support students from diverse backgrounds and recognize merit, talent, and need.



# **\$\$** Scholarships Available



O1 Merit-Based Scholarships

Awarded to top-performing students based on academic excellence and entrance performance.



**02** Need-Based Financial Aid

Offered to students from economically weaker sections, including SC/ST/OBC and minority communities, based on family income and documentation.



O3 Special Achievement Scholarships

Tailored for students who excel in sports, or belong to the differently-abled category. These scholarships support holistic development beyond academics.



**04** Government Scholarship Schemes

Eligible students can also apply for various state and central government scholarships, as per guidelines and policies applicable to their category or region.

# Training and Placement

Shaping Careers, Building Futures



Our T&P Cell works year-round to bridge the gap between students and employers, ensuring every student has the resources, training, and exposure needed to thrive in a competitive job market.

# Industry-Ready Training

Regular sessions in aptitude, soft skills, resume writing, and group discussions to increase placement readiness.

# Personality Development

Each student's growth is closely monitored through mentorship, with a focus on grooming, confidence, and communication.

#### Mock Interviews & Pre-Placement Talks

Simulated interviews and employerled orientations to help students understand job roles and expectations clearly.

#### Recruiter Engagement

Our corporate outreach team consistently invites top recruiters to campus and builds strong industry relationships.

Over 100+ recruiters have engaged with our students across sectors like IT, Finance, Pharma, Education, and Legal Services.

# Admissions Process

Join Our Community of Learners



# **\$\$** How to Apply



01

Submit Your Application

Complete the online application form available on our website: www.vivekuniversity.ac.in



02

Prepare Required Documents

- Mark sheets, ID proof, and any other relevant academic records
- Additional documents if specified by your chosen program



03

Attend Counselling & Review

Participate in the counselling session to discuss your course preferences. Admission is offered based on merit or entrance exam performance.



04

Confirm Admission & Enroll

Secure your seat by submitting the fee upon receiving the offer letter. Join us on campus to complete your enrollment and begin your academic journey.

# Contact Information

Get in Touch with Us



## **\$2** Contact Us

We're here to answer your questions and guide you through the journey of joining Vivek University.
Whether you're a prospective student, a parent, or a partner, feel free to reach out to us.

#### **Contact Information**



#### **Phone**

+91-70556-04040 +91-70556-04050



#### **Email**

info@vivekuniversity.ac.in



#### Website

www.vivekuniversity.ac.in

#### Office Information

#### **Vivek University**

Moradabad Road, Bijnor (UP) - 246701

#### **Office Hours**

Monday to Friday: 9:00 AM – 5:00 PM Saturday: 10:00 AM – 2:00 PM Closed on Sundays and Public Holidays

